



1. Instructions, prizes and information on how to enter form part of these conditions of entry. By participating, entrants accept these conditions of entry.

2. The Promoter is Antler Luggage Australia Pty Ltd (ABN 14 007 047 627) of 72-76 Western Ave, Westmeadows VIC 3049.

3. EACH ENTRANT AGREES TO ASSUME ALL OF THE RISKS OF PARTICIPATING IN ANY/ALL ACTIVITIES ASSOCIATED WITH THIS EVENT, including by way of example and not limitation, any risks that may arise from negligence or carelessness on the part of the persons or entities being released, from dangerous or defective equipment or property owned, maintained, or controlled by them, or because of their possible liability without fault. Each entrant warrants and represents that there are no health-related reasons or problems which preclude their participation in this activity. It is acknowledged that the Accident Waiver and Release of Liability set out below will be used by the event holders, sponsors, and organizers of the activity in which entrants may participate, and that it will govern their actions and responsibilities at this activity. EACH ENTRANTS WAIVES, RELEASES, AND DISCHARGES from any and all liability, including but not limited to, liability arising from the negligence or fault of the entities or persons released, for my death, disability, personal injury, property damage, property theft, or actions of any kind which may hereafter occur to an entrant, THE FOLLOWING ENTITIES OR PERSONS: The Promoters, the Essendon Football Club and the Richmond Football Club and/or their directors, officers, employees, volunteers, representatives, and agents, and the activity holders, sponsors, and volunteers.

EACH ENTRANT INDEMNIFIES, HOLDS HARMLESS, AND PROMISES NOT TO SUE the entities or persons mentioned in this paragraph from any and all liabilities or claims made as a result of participation in this activity, whether caused by the negligence of release or otherwise.

Each entrant acknowledges that the Promoter, the Essendon Football Club and their directors, officers, volunteers, representatives, and agents are NOT responsible for the errors, omissions, acts, or failures to act of any party or entity conducting a specific activity on their behalf.

Each entrant consents to receiving medical treatment which may be deemed advisable in the event of injury, accident, and/or illness during this activity.

Each entrant understands while participating in this activity, I may be photographed or videotaped.

Each entrant agrees to allow their photo, video, or film likeness to be used for any legitimate purpose by the activity holders, producers, sponsors, organizers, and assigns.

The Accident Waiver and Release of Liability above shall be construed broadly to provide a release and waiver to the maximum extent permissible under applicable law.

4. The total promotional period begins at quarter time at the Essendon v Richmond match at MCG Stadium on 29 August 2015 and concludes at 8pm EST on 29 August 2015.

5. Entries are open to all attendees over the age of 18 at the Essendon v Richmond match at MCG Stadium on 29 August 2015 excluding the following:

- Employees, directors, management, licensees and contractors of the AFL, Essendon Football Club or Richmond Football Club and the Promoter and their related companies and agencies associated with the Promotion and the immediate families of the listed persons;
- Any current or former AFL, NRL, ARU, FA or equivalent level professional players;
- Any current VFL or equivalent level League grade players and any who have played in these competitions in the past 5 years;
- Any current VFL or equivalent level Reserves grade players and any who have played in these competitions in the past 2 years;
- Any current VFL or equivalent level TAC (under 18's) grade players and any who have played in these competitions in the past 1 year; or
- Any current State 18's or State 16's AFL, VFL or equivalent TAC Cup players

6. The prize is the chance to enter the 'Antler Kick for Cash' promotion. To win the prize of \$20,000 you will be required to kick a full sized regulation Australian Rules football (inflated to the manufacturer's standard recommended pressure) from the 50m line and hit the Antler suitcase placed at the top line of the goal square on a 1m pedestal.

7. To enter this competition, eligible entrants must be an attendee at the Essendon v Richmond match at MCG Stadium and be a supporter of the Essendon Football Club or the Richmond Football Club.

8. The Promoter will randomly select two entrants from each of the Essendon Football Club and the Richmond Football Club who are seated in their respective member's bays at 6:30pm at the Essendon v Richmond match at MCG Stadium on 29 August 2015. The entrant will be given until 8:00pm on 29 August 2015 to claim the entry to attempt the 'Antler Kick for Cash'.

9. Each entrant will be given one kick only. No practice attempts allowed.

10. The kick will be taken as a standard Australian Rules Football style drop-punt and must hit the target on the full. The flight of the ball must leave the contestants foot and fly directly and uninterrupted at

the Antler suitcase without touching the ground, and without touching any other object, and knock the Antler suitcase completely off the pedestal in order to be considered a successful shot.

11. There will be one prize only and in the event both entrants hit the target, the prize will be shared equally between them.

12. The individuals selected in the draw must be the same individuals that participate in the competition. Persons selected are not allowed to appoint another person to take the kick on their behalf.

13. The Promoter may conduct such further draws to find the necessary entrant to take the kick. If the winner cannot take the kick as stipulated or it is unclaimed, the entry will be deemed invalid and the Promoter reserves the right to conduct further draws and award entry the kick to another randomly selected entrant.

14. The Promoter reserves the right to verify the validity of entries and the identification of entrants. The Promoter reserves the right to disqualify any entrant who is in breach of these terms and conditions of entry or who manipulates, seeks to manipulate or benefits from manipulating, the entry process or the Promotion.

15. The Promoter is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, technical problems or traffic congestion on the Internet or at any web site, or any combination thereof, including any injury or damage to participants or any other person's computer related to or resulting from participation in or downloading of any materials in this promotion.

16. If for any reason this promotion is not capable of running as planned including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion.

17. All entries will be the property of the Promoter. Any personal information collected will be used by the Promoter for the purpose of conducting this promotion or further promotions as prescribed in the Promoters Privacy Policy. Entrants are able to obtain a copy of the Promoter's privacy policy by contacting the Promoter.

18. If any act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions of entry, the Promoter will not be liable for any failure to perform or delay in performing its obligations and the Promoter reserves the right (subject to any applicable law) to cancel, terminate or modify or suspend this Promotion.

19. The Promoter and each of their respective officers, employees, contractors and agents (Promotion Parties) will not be liable for any losses, damages, expenses, costs or personal injuries arising out of this Promotion, the promotion of this Promotion or the use of any prize, including but not limited to any breach of these terms and conditions, contract or tort (including negligence) and any other common law, equitable or statutory remedy (Damages) whatsoever, including but not limited to direct, indirect and consequential Damages, including Damages that cannot reasonably be considered to arise naturally and in the ordinary course of things, even if those Damages were in the contemplation of the Promotion Parties.

20. The exclusion of liability in clause 19 does not apply to limit or exclude liability:

a. for personal injury or death suffered or sustained in connection with the supply of goods or services which are supplied by the Promoter in the ordinary course of business. To remove doubt: third party goods or services, which other than in connection with this Promotion, are in the normal course of business supplied by a third party unrelated to the Promotion Parties, are not supplied by the Promoter in the ordinary course of business; or

b. to the extent it is not permissible at law to limit or exclude liability in the manner contemplated in that clause (in which case that liability is limited to the maximum extent allowable by law).